

## FOR IMMEDIATE RELEASE

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# Acertitude Recruits New CFO for Award-Winning, Global Software Company

## Binary Tree Positioned for a Bright Future with the Addition of Global Finance Leader Stacie Wolf

**NEW YORK (Aug 15, 2018)** — Acertitude, the executive search firm unleashing human potential globally, has recruited Stacie Wolf as chief financial officer for Binary Tree, a global leader in enterprise digital IT transformations.

Wolf adds strong financial leadership as Binary Tree continues its journey of growth and innovation — amid a time when 47 percent of CEOs are being challenged by the board of directors to make progress in digital business, according to Gartner.

As CFO, she will lead all financial operations and serve as a strategic business partner to CEO Nick Wilkinson. She will also own business planning, banking and investment relations, acquisitions, treasury, and risk management activities along with the information technology and administrative functions.

Wolf joins Binary Tree as a 25-year global financial veteran of the software industry. Her finance experience spans diverse organizations from public accounting and established Fortune 500 corporations to early growth stage, private equity-backed software companies. Prior, she was CFO of 1Insurer, a software and outsourcing insurance services provider that was acquired by The Carlyle Group. She has also held financial leadership roles with Scan-Optics, Sensus USA, and Ortronics. Earlier in her career she worked with Deloitte, PWC, and Motorola.

Scott Carberry, a senior partner with Acertitude, spearheaded the chief financial officer search, recruiting Wolf in only 60 days.

“Stacie’s capacity to build financially strong businesses combined with her diverse software background made her an excellent addition for this award-winning software company,” said

Carberry. “Her ability to drive change will also serve Binary Tree’s continued focus on helping enterprises solve complex challenges along their digital transformations.”

He added, “It was a pleasure advising Nick and Stacie. We are excited to see her positively impact Binary Tree’s next phase of growth.”