

Acertitude Recruits Head of Operations for Science-Driven Talent Lifecycle Management Company

New senior operations executive takes charge of operations function as Engage2Excel Group enters next phase of growth

NEW YORK (Jan 29, 2019) — Acertitude, the executive search firm unleashing human potential, has recruited Larry Brown as senior vice president and head of operations for Engage2Excel Group, a leading provider of consumer loyalty and employee engagement solutions in the HR industry. Engage2Excel Group is sponsored by private investment firm Comvest Partners, which acquired the company in March 2018.

As head of operations, Brown joins the firm's senior leadership team as Engage2Excel Group continues to grow and build upon its strong position in the employee engagement space in partnership with Comvest. With leadership for supply chain, logistics, and operations, he will streamline processes across the organization to continue delivering measurable results for customers, which include Fortune 500 companies to small and medium-sized businesses.

According to Gallup's *State of the Global Workplace* report, as many as 85 percent of employees are not engaged or actively disengaged at work, resulting in a \$7 trillion productivity loss globally. Engage2Excel Group's innovative workforce solutions answer this call, increasing performance metrics such as retention, productivity, profitability, and employee satisfaction.

"We are committed to delivering customer-centric workforce solutions that drive employee engagement and workplace success," said Engage2Excel Group CEO Phil Stewart. "Larry's expertise in operations and passion for next-level customer service make him an incredible asset to our team and future growth plans."

Brown was previously head of operations for multi-channel direct-to-consumer marketer Ecklers Inc. There, he ran day-to-day operations and served as a partner to the CEO in setting corporate strategy. His prior role was vice president of operations for an automotive tool and equipment wholesaler and distributor. He began his career with General Motors, promoted through the ranks from assembly line worker to project lead and supervisor.

The operations search was completed in 78 days and led by Acertitude Managing Partner Kevin O'Neill and Partner Geoff Votta.

"Retaining high-performers can be a challenge in today's employee-centric job market," said Votta. "Engage2Excel Group is tackling this challenge head-on for their customers, with Larry stepping in to scale the company rapidly. To this, he brings a trifecta of skills: a first-rate leader, innovator, and operator."

About Acertitude

Acertitude is the executive search firm unleashing human potential globally. The firm builds close client partnerships and drives an agile process to connect organizations with brilliant people at work. Acertitude serves the global executive search market across the consumer, financial, healthcare and life sciences, industrial, private equity, professional services, and technology industries. To learn more about how Acertitude places brilliant people at work, visit www.acertitude.com.

About Engage2Excel Group

Engage2Excel Group is an engagement solutions provider focused on attracting, retaining and engaging both consumers and employees to grow client productivity and profitability. Its [Engage2Excel](#) brand focuses on creating great candidate and employee experiences from pre-hire to retirement while its [Hinda Incentives](#) brand focuses on engaging, inspiring and rewarding customers.

Media Inquiries: For additional information, please contact Linnéa Jungnelius, Acertitude Marketing Director, at linnea@acertitude.com.