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# Acertitude Recruits Chief Executive Officer for Path Medical

New chief executive officer will drive operational rigor and growth

**NEW YORK (April 23, 2019)** — Acertitude, the executive search firm unleashing human potential globally, has recruited Manny Fernandez as chief executive officer of Path Medical LLC, a provider of fully-integrated acute trauma treatment and diagnostic imaging solutions in Plantation, FL.

An accomplished operations executive and healthcare industry veteran, Fernandez brings a track-record of leading healthcare companies through both growth and transformation, including private equity-sponsored portfolio companies.

Path Medical is on a growth trajectory to rehabilitate increasingly more patients back to optimal health and active lifestyles following automobile and non-work related accidents. To scale the healthcare provider successfully, Fernandez will set the strategy and put his stamp on the company in three primary areas: adding more rigor to operations, energizing the culture, and leading expansion plans into ancillary services and geographies.

Fernandez said, “I am thrilled to take on the CEO opportunity with Path Medical, as this life-changing company seeks to help more patients regain their wellness – and their lives – after traumatic accidents. The team at Path is known for providing the best care possible in the market and I look forward to building on their legacy. We’ll be looking to strategically enter new markets and add new services.”

Prior to joining Path Medical, Fernandez was executive director of Bethesda Health, with full oversight and P&L responsibility for physician operations. Previously, he successfully led the carve-out, value creation playbook, and exit of GeoCare from Geo Group to Correct Care, where he then became senior vice president of operations. In the process, he helped more than double the company’s revenue footprint. Before that, Fernandez spent twelve years first as COO and

then as CEO of Medical Specialists of the Palm Beaches. He has also held several other leadership roles for Florida-based, multi-site healthcare companies.

Fernandez was identified through a rigorous CEO search led by Acertitude's Managing Director Nate DaPore, who leads Acertitude's healthcare practice, and Vicki Devlin, Partner.

"This was a highly targeted search that led to a great outcome. We sought a unique skillset and found a star in Manny: an operationally-oriented leader, healthcare expert, and revenue-generator." said DaPore. "We look forward to seeing Manny and the Path team create a bright future together!"

### **About Acertitude**

Acertitude is the executive search firm unleashing human potential. We discover, connect, and empower brilliant people at work. Our approach to search creates human connections, uses sophisticated data and behavioral analytics, and brings your inside story to life. Our team specializes in the consumer, financial, healthcare and life sciences, industrial, private equity, professional services, and technology industries. Explore how to unleash your potential: [www.acertitude.com](http://www.acertitude.com).

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