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Acertitude Recruits SVP, Innovation for PE-backed, Smart Transportation Company Verra Mobility

Former General Motors' innovation leader will drive transformation across the company's product portfolio, leveraging 20 years of technology and IoT experience

NEW YORK (August 22, 2018) — Acertitude, the executive search firm that's unleashing human potential globally, recruited Kurt Hoppe as the senior vice president of innovation for Verra Mobility Corporation, the leading provider of tech-enabled smart transportation solutions and a portfolio company of Platinum Equity.

Mr. Hoppe will set the product and marketing strategy for the Safety Solutions business as Verra Mobility strengthens its position at the center of the rapidly growing smart mobility ecosystem. The company is rapidly transforming. In June 2017, the company relaunched by combining the global capabilities and talents of American Traffic Solutions, Highway Toll Administration, and Euro Parking Collection under one brand, Verra Mobility, and also entered a definitive agreement and plan of merger with Gores Holdings II, Inc. which will introduce Verra Mobility as a publicly listed company upon closing.

To support the company's future growth, Hoppe brings nearly 20 years of experience leading next-generation connected services and IoT solution development and monetization. Most recently, he was the global head of innovation for General Motors' Smart Mobility & Connected Services, where he led all aspects of General Motors' disruptive innovation program, accelerating a critical cultural evolution.

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Prior, Hoppe was the vice president, IoT apps and services for Prodea Systems and before that he was the director, head of smart home and smart TV innovation for LG Electronics. He spent his earlier career with Digeo (acquired by Arris), 2Wire, and Amdocs. He earned a B.S. Computer Science from the Royal Military College of Canada and a M.Sc., Computer Science Studies, AI, and Human Computer Interaction from The University of British Columbia.

Acertitude Managing Partner Kevin O’Neill led the team that identified and attracted Hoppe, partnering with Verra Mobility CEO David Roberts, the board, and Platinum Equity.

“This was an ideal engagement for our team. What we do best is advise senior leadership on aligning business strategy and talent,” said Kevin O’Neill, Acertitude Managing Partner. “Recruiting a leader for a company going through change requires attentive listening to the client’s situation and matching that need with the candidate’s track-record, competencies, and aspirations. We were thrilled to identify a dynamic technology leader in Kurt and connect him with David and his Verra Mobility team. We look forward to seeing them combine forces to create a bright future together.”



About Acertitude

Acertitude is the executive search firm unleashing human potential globally. The firm builds close client partnerships and drives an agile process to connect organizations with brilliant people at work. Acertitude serves the global executive search market across the consumer, financial, healthcare and life sciences, industrial, private equity, professional services, and technology industries. To learn more about how Acertitude places brilliant people at work, visit www.acertitude.com.