



FOR IMMEDIATE RELEASE

Contact:

Linnéa Jungnelius
Marketing Director
401-522-5137

linnea@acertitude.com

Acertitude recruits three new leaders for Borden Dairy, increasing capacity for innovation

Consumer product veterans Joe DePetrillo, Nick Suffredin, and Brent Fowler will support Borden CEO's ambitious innovation agenda

Dallas (July 11, 2018) — Acertitude is proud to recruit three executives for Borden Dairy as CEO Tony Sarsam stewards the company into a new era of innovation.

Specializing in leadership recruitment, Acertitude attracted Joe DePetrillo as chief marketing officer. DePetrillo boasts over 25 years of experience in the consumer goods space, most recently as the vice president of sales for Earthbound Farms. Acertitude's mid-management practice, O'Neill Consulting, recruited Borden's new vice president of operations, Brent Fowler and vice president of research and development, Nick Suffredin.

“Consumer preferences are changing rapidly, and along with them, the dairy industry. CEOs like Tony are highly aware of this—making smart changes in strategy and leadership,” says Kevin O'Neill, Acertitude managing partner and co-founder. “We're thrilled to serve as strategic advisors to him and Borden's executive team during this exciting time.”

Read the Borden press release: <https://www.bordendairy.com/announcement/borden-dairy-announces-three-major-hires-joe-depetrillo-cmo-nick-suffredin-vp-of-research-and-development-and-brent-fowler-vp-of-operations/>



About Acertitude

Acertitude is the executive search firm unleashing human potential globally. The firm builds close client partnerships and drives an agile process to connect organizations with brilliant people at work. Acertitude serves the global executive search market across the consumer, financial, healthcare and life sciences, industrial, private equity, professional services, and technology industries. To learn more about how Acertitude places brilliant people at work, visit www.acertitude.com.

