

Acertitude Promotes Two Functional Leaders to Vice President, Continues Intense Focus on Global Growth and Innovation

NEW YORK (July 19, 2021) — Acertitude, the global executive search firm committed to unleashing human potential, announced two vice president promotions today, elevating functional leaders Suzanne Hebert to Vice President, Digital Transformation & Process Excellence, and Linnéa Jungnelius to Vice President, Marketing & Strategy.

These strategic appointments will enable Acertitude to continue to scale and push the boundaries of what it means to be a truly client-centered executive search and leadership consulting firm — one crafted to build dynamic partnerships while delivering brilliant leaders that power companies through growth and transformation. These moves will also help the firm bring a more expansive, refined, and modern set of service offerings to a growing client base of CEOs, private equity executives, board members, and senior leaders across the Americas, Europe, and the Asia Pacific.

“When we launched Acertitude, our vision was to create the finest search firm in the world; to help companies realize their ambitions by unlocking their human potential,” said Kevin O’Neill, Acertitude’s co-founder and managing partner. “Suzanne and Linnéa’s impact on the business has been widespread and helped us transform this bold idea into an award-winning brand and agile business model that’s making a meaningful difference for clients around the world.”

“As we enter the next stage of our accelerated growth plan, advancing our purpose-driven brand while leveraging next-generation technology and insights capability is becoming increasingly important, and their contributions will continue to positively impact the business in these areas and in ways we have yet to imagine,” he added.

Suzanne Hebert, Vice President, Digital Transformation & Process Excellence

Suzanne brings over 15 years of experience, including aligning technology to growth, leading change management efforts, and optimizing project execution. In her new role, Suzanne will focus on further enhancing Acertitude’s employee, client, and candidate experience through technology and process excellence. Suzanne previously spent five years as chief of staff for Acertitude’s Consumer and Industrial practices while concurrently leading the firm’s technology and data services team.

Before joining Acertitude, she served as a regional director in Korn Ferry's Leadership and Talent Consulting Group. Working in New York City, Shanghai, and Singapore, her responsibilities included implementing software systems, managing project management teams in the US and Asia, and integrating acquired companies. Earlier in her career, she held operations roles with PDI Ninth House, before the company was acquired and integrated into Korn Ferry. Suzanne graduated Magna Cum Laude from The George Washington University with a B.A. in Psychology and Communications.

Linnéa Jungnelius, Vice President, Marketing & Strategy

Linnéa, a creative marketing leader and strategist with close to a decade of executive search and leadership consulting expertise, will continue to lead and grow Acertitude's global Marketing and Strategy function as the firm scales globally. Combining creativity with analytics, she will continue to unlock growth opportunities and strongly position Acertitude in the market, while advancing the firm's business intelligence and marketing capabilities to reach new and greater heights.

Linnéa first joined and helped launch Acertitude in 2015 as part of the founding team. She has since held roles of increased responsibility, most recently as senior director of marketing and strategy. Linnéa previously stood up the marketing function for O'Neill Consulting, Acertitude's sister company, helping the firm achieve a three-year growth rate of 200% and become a three-time honoree on the renowned Inc. 5000. Linnéa graduated Magna Cum Laude from Bryant University with a B.S. in International Business, Marketing, and Spanish. She continues to serve her alma mater as an active member of the International Business Council.

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About Acertitude

Acertitude is a purpose-driven executive search firm and leadership consultancy, specialized in board, c-level, and senior executive search. As advocates of our clients' businesses, we take extreme ownership of their recruitment needs, working in close partnership over the long-term. Our team specializes in the business and professional services, consumer, energy, financial services, healthcare and life sciences, industrial, private equity, and technology industries. To explore how Acertitude unleashes human potential, go to: www.acertitude.com.

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