

Acertitude Named to Forbes 2021 List of "America's Best Executive Recruiting Firms"



NEW YORK (May 7, 2021) — Acertitude, the executive search firm committed to unleashing human potential, is proud to be recognized on the prestigious Forbes 2021 list of “Americas Best Executive Recruiting Firms.”

“To go from a newly launched brand to be recognized among America’s Best Executive Recruiting Firms in only six years is a testament to the incredibly talented and committed people here at Acertitude — on every team, in every office and home office, around the world,” said Kevin O’Neill, co-founder and managing partner. “As leaders, we get a lot of credit, but recruiting brilliant people at work is a collaborative effort. This is a celebration of you — our team — each of whom play a meaningful role in turning our clients’ bold visions for change into reality.”

In 2015, O’Neill, together with Co-Founder and Managing Partner Rick DeRose, launched Acertitude with the shared commitment to be a champion of better experiences and better results for clients of the industry. And so, the firm set out to reimagine a new era in executive search. Investments were made, first and foremost, in growing a team of capable, inspired people, along with building a progressive, scalable platform, and a purpose-driven brand that stood for unleashing human potential.

These efforts have consistently led to outstanding results. Even amid a turbulent time for the industry last year, the firm achieved market-leading, double-digit growth and a best-in-class client net promoter score of +82.

Another output has been a thriving client base, including some of the world’s premier private equity firms, large global enterprises, fast-growing mid-sized businesses, and innovative startups across the business and professional services, consumer, energy, financial services, healthcare and life sciences, industrial, private equity, social impact, and technology sectors.

This recognition was fueled by nominations from this cross-section of happy clients combined with candidates and other recruiters. The complete ranking is based on over 26,000 nominations from survey participants and measured by Statista on behalf of Forbes.

“We couldn’t have done this without our amazing clients, who continue to believe in our vision and who trust us with their most important, sensitive leadership challenges,” said DeRose. “At the end of the day, this is about them — unleashing their goals and dreams. Whether that takes the form of operational improvements, a transformation, or growth, we are simply the conduit.”

While this industry recognition spotlights Acertitude’s achievements in the Americas, the firm is also rapidly expanding abroad. Managing Partner Guy Barnes joined last year to launch a new office in London and has since been fueling global growth.

“This honor reflects that our values and operating model are resonating with clients. Acertitude is genuinely differentiated in the market — melding the caliber and expertise of a global firm with the flexibility and human touch of a disruptor,” said Barnes. “The London team is thrilled to be bringing our proven services to a growing pool of clients across the U.K. and Europe. And across the entire Acertitude team, we will keep challenging ourselves to be exceptional in every facet of who we are and what we do as we build the finest executive search firm in the Americas, in Europe, and in the world.”

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About Acertitude

Acertitude is the executive search firm unleashing human potential globally. The firm builds close client partnerships and drives an agile process to connect organizations with brilliant people at work. Acertitude serves the global executive search market across the consumer, financial, healthcare and life sciences, industrial, private equity, professional services, and technology industries. To learn more about how Acertitude places brilliant people at work, visit www.acertitude.com.

Media Inquiries: For additional information, please contact Jacqueline DiChiara, Director of Content at Acertitude: jdichiara@acertitude.com.